

# **PARKLET** PILOT PROGRAM



#### **JURISDICTION**

City of Fresno, CA



#### DATE OF ADOPTION

December 5, 2019



## **DOCUMENT LINK**

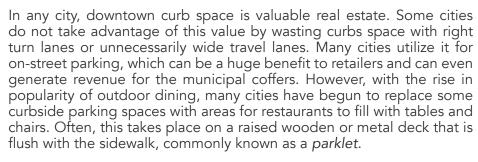
https://tinyurl.com/dtfparkletguide



### **MEDIA COVERAGE**

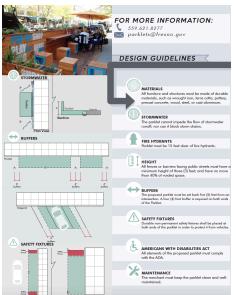
What are parklets and why are they coming to Fresno?

The Fresno Bee, 12/5/2019 https://tinyurl.com/dtfparkletpilot



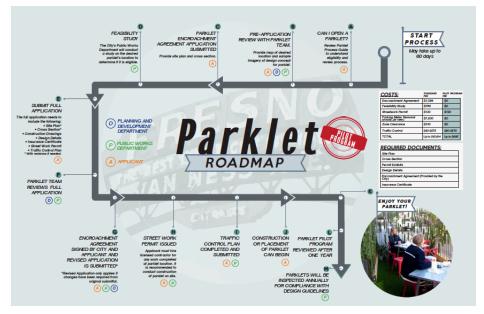
The City of Fresno wanted to capitalize on this trend. Mr. Zack led a staff team from the Planning & Development and Public Works departments to develop a pilot program for outdoor dining parklets which could be installed by business owners in the parking lane adjacent to their establishments. The pilot program created an application and a review process, designated appropriate personnel with approval authority, created guidelines for appropriate placement and design, and developed a brochure and web page to promote the program.

The program received a positive reception and resulted in one initial parklet being installed prior to the Covid -19 crisis. The pilot program was then absorbed into an expanded and expedited program that was designed to serve as a mitigation to the pandemic. The parklets helped many businesses survived the darkest days of the pandemic and became quite popular. Many are still in use.











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