



DAN ZACK, CNU-A PRESIDENT, PRINCIPAL PLANNER

EXPERIENCE

Zack Urban Solutions, Inc. | *President and Principal Planner*, 2022 to present.

City of Fresno | *Economic Development Dept. Assistant Director*, 2021-2022.

City of Fresno | *Planning & Dev. Dept. Acting Director*, 2020.

City of Fresno | *Planning & Dev. Dept. Assistant Director*, 2014 to 2020.

City of Redwood City | *Community Dev. Dept. Downtown Dev. Project Mgr.*, 2003 to 2014

Fresno Council of Governments | *Planner I, Planner II*, 1998 to 2003

Valley Planning Consultants, Inc. | *Planning Technician*, 1994 to 1995

HIGHER EDUCATION

California State University, Fresno
Bachelor of Arts in Geography, 1997

AWARDS

American Planning Association, California Chapter | *Best Comprehensive Plan in a Small Jurisdiction*, 2012

California Public Parking Association | *Parking Program of the Year*, 2008

American Planning Association, Northern California Section | *Best Comprehensive Plan in a Small Jurisdiction*, 2007

PROFESSIONAL AFFILIATIONS

Congress for the New Urbanism |
2000 to Present

American Planning Association |
1998 to Present

Prior to founding Zack Urban Solutions, Inc. (ZUS) Dan Zack spent 23 years in local government working on practical, achievable solutions to challenges facing cities. He uses a pragmatic approach to create places that are beloved yet functional, exciting yet sustainable, and prosperous yet equitable. As the Assistant Director of Planning and Development for the City of Fresno he oversaw the current planning, long-range planning, Downtown revitalization, historic preservation, and parking management programs for the 5th largest city in California. Practicing placemaking against a backdrop of scarcity and disinvestment wasn't easy, but the heart of the city is now well on its way to becoming a dynamic urban center. As the Downtown Development Project Manager for the City of Redwood City in the San Francisco Bay Area he helped the City attract the development of 2,500 homes in an area that had stagnated for decades, but which is now one of the most active downtowns in the Silicon Valley. Above all, Dan simply strives to create walkable, fun, and inclusive places that bring people together, promote shared prosperity, and bring joy to those who live, work, and play there.

KEY PROJECTS

LONG-RANGE PLANNING

Tower District Specific Plan Update: 2022 to present (ZUS for the City of Fresno)

Housing Element Update: 2016 to 2017 (City of Fresno)

Downtown Neighborhoods Community Plan: 2014 to 2016 (City of Fresno)

General Plan: 2014 (City of Fresno)

General Plan: 2008 to 2010 (City of Redwood City)

Regional Housing Needs Allocation Plan: 2001 (Fresno Council of Governments)

ZONING AND FORM BASED CODES

Mixed-Use Zoning Update: 2022 (ZUS for the City of Fresno)

Citywide Development Code: 2014 to 2016 (City of Fresno)

Downtown Precise Plan, Corridor Zoning: 2007 to 2011 (City of Redwood City)

Tower District Design Guidelines: 2001 to 2004 (pro bono for City of Fresno)

PARKING MANAGEMENT

Performance Parking System: 2022 to present (ZUS for Arlington County, VA)

Downtown Parking Modernization Project: 2017 to 2020 (City of Fresno)

Downtown Parking Management Plan: 2004 to 2009 (City of Redwood City)

SELECTED WRITINGS, INTERVIEWS, & PRESENTATIONS




Planner's Press. Parking and the City, Chapter 45, Revitalizing a Downtown with Smart Parking Policies, by Dan Zack:
<https://tinyurl.com/pakingandthecity>

Wall Street Journal. The Parking Fix:
<http://shoup.bol.ucla.edu/ParkingFix.html>

City of Fresno. Tactical Urbanism:
<https://tinyurl.com/fresnotactical>

ABC30. Downtown Fresno Renovations Continue:
<https://tinyurl.com/zackfulton>



 <https://zackurban.com> |  dan@zackurban.com |  650.743.5960

 PO Box 4772, Fresno, CA 93744-4772